



# portman&wigmore

MARYLEBONE, W1

introducing a new Central London destination for  
luxury design, interior and lifestyle brands

GPE.



a unique retail  
opportunity





# join the best-in-class

Wigmore Street, globally renowned for high-end luxury kitchen interiors and lifestyle showrooms, with a focus on craftsmanship, precision, heritage and longevity, is changing.

Situated at the crossroads of Portman Square and Wigmore Street, portman&wigmore comprises of 12 premium retail units and will create a stunning new cornerstone for high-end retail, redefining the area.

The striking architectural façade reinforces the heritage and prestige of this iconic London destination and presents a unique opportunity to be one of a select number of luxury brands ushering in this new era.

# key area highlights



Surrounded by leading luxury lifestyle brands



Four Underground stations\* in under ten minutes and 500m from the Elizabeth Line



Adjacent to Selfridges



Location is strategic link between Mayfair and Marylebone

40%

of all residential transactions in W1 in the 12 months to May '24 were in excess of £2m



Average residential values in W1 are £1.4m, double the London average



London's best dining, hotel and cultural hotspots on your doorstep

24

luxury homeware and kitchen brands call Wigmore Street home

45%

of shops are made up of lifestyle, kitchen and furniture shops

\*Bond Street, Marble Arch, Baker Street & Oxford Circus

“Wigmore Street is the epicentre of luxury interiors and bespoke kitchen showrooms in London. Transformative for any business located here, Sola Kitchens’ turnover has doubled since opening our award-winning showroom in 2022”

Sofia Bune,  
CEO and Founder of Sola Kitchens, 17 Wigmore Steet



## Gaggenau's flagship store at portman&wigmore

Gaggenau have chosen portman&wigmore to relocate their London flagship store. Having traded successfully for 20 years from Wigmore St, they decided to relocate to 6-7 Portman Square, convinced by the benefits of huge visibility from passing traffic, proximity to Selfridges and likeminded Wigmore St occupiers, and closeness to the green space within the Square.

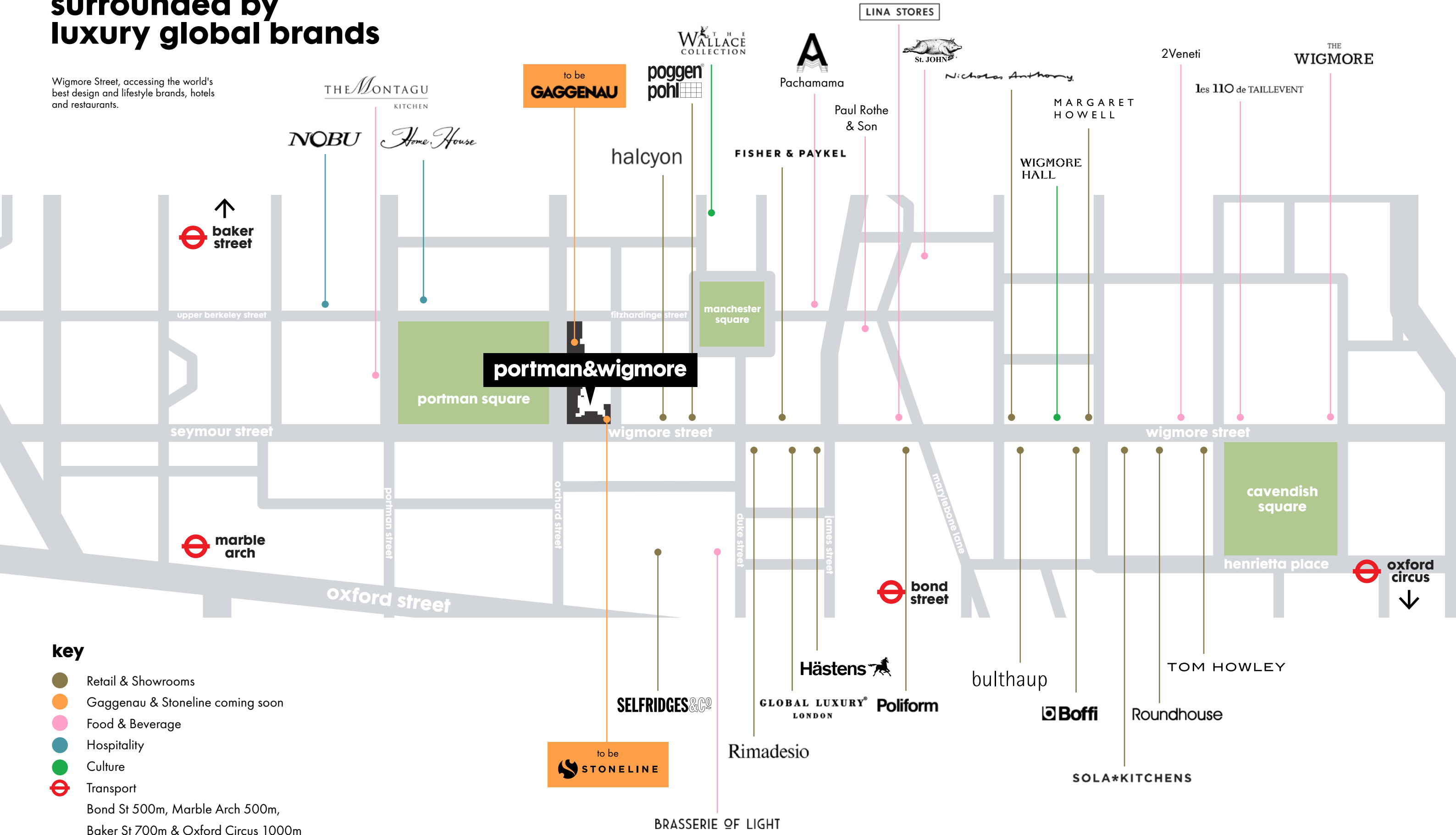
The striking 6,900 sq ft retail space on Portman Square will showcase Gaggenau's high-end appliances which focus on innovation and cutting-edge design. With stunning floor to ceiling windows and views over Portman Square, customers will enjoy a luxury showroom experience as well as the convenience of having the world's leading design and lifestyle brands in close proximity.

**"Each of our new flagships around the world offer a unique experience to our consumers as well as our customers. We are excited to launch our latest flagship at Portman Square, W1. We have always had a great confidence in this area of the West End and having successfully showcased our products here for many years, we believe our increased investment and presence in London will be well received in the capital."**

Simon Richmond, Head of Gaggenau UK

# surrounded by luxury global brands

Wigmore Street, accessing the world's best design and lifestyle brands, hotels and restaurants.





# join a curated collection

This is a rare opportunity to join a curated collection of luxury brands in a space with an incredible architectural façade that reinforces the area's prestige.

The flexible offer allows you to tailor the space to your brand's needs, with options available across lower ground, ground and level 1. Enjoy impressive floor-to-ceiling heights, views of Portman Square and generous natural light, a unique space to showcase your brand.

# key building highlights

100m

Portman Square parade length



Impressive floor to ceiling heights



Generous natural light



Stunning views over Portman Square



Upper levels comprise of high end residential apartments with a captive audience and high spend capacity



Unique heritage building delivers an impactful backdrop for brands



Delivered by GPE - a trusted property partner with a proven track record



Neighbouring luxury lifestyle and design brands bring high spend shoppers into the area



CGI is indicative and subject to planning

Unit 8 & 9

Unit 6 & 7

Unit 4

Unit 3

Unit 2

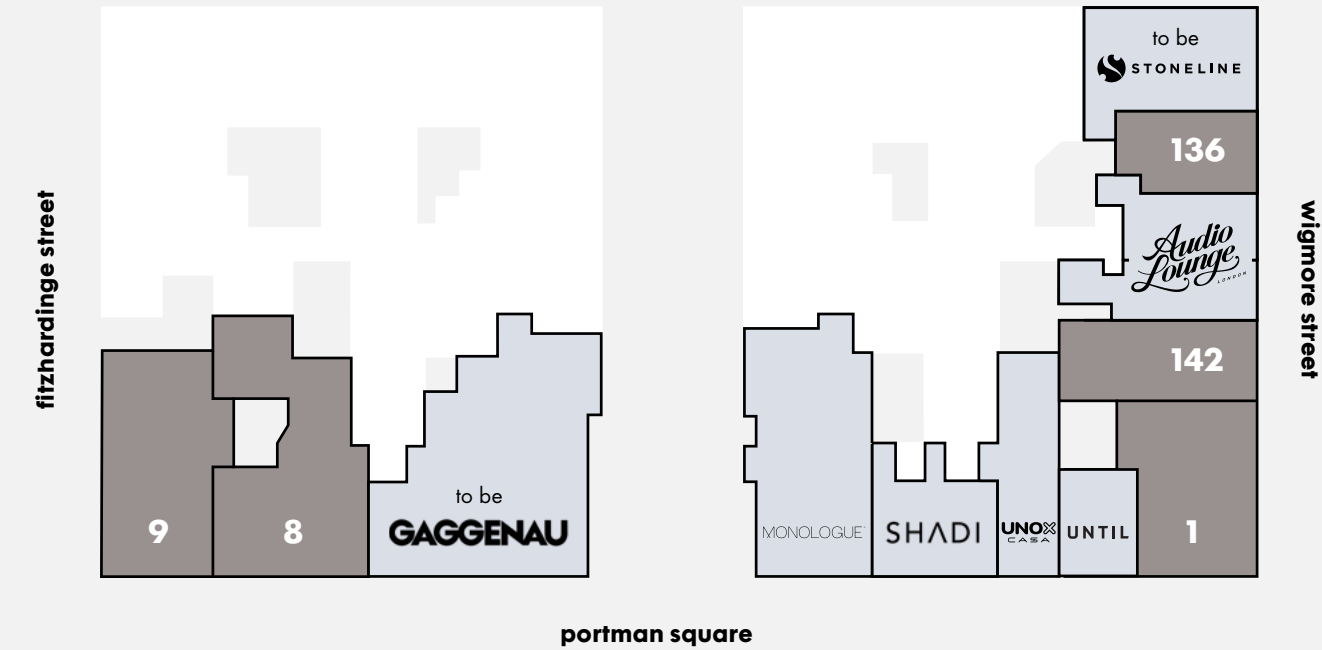
Unit 1a

Unit 1

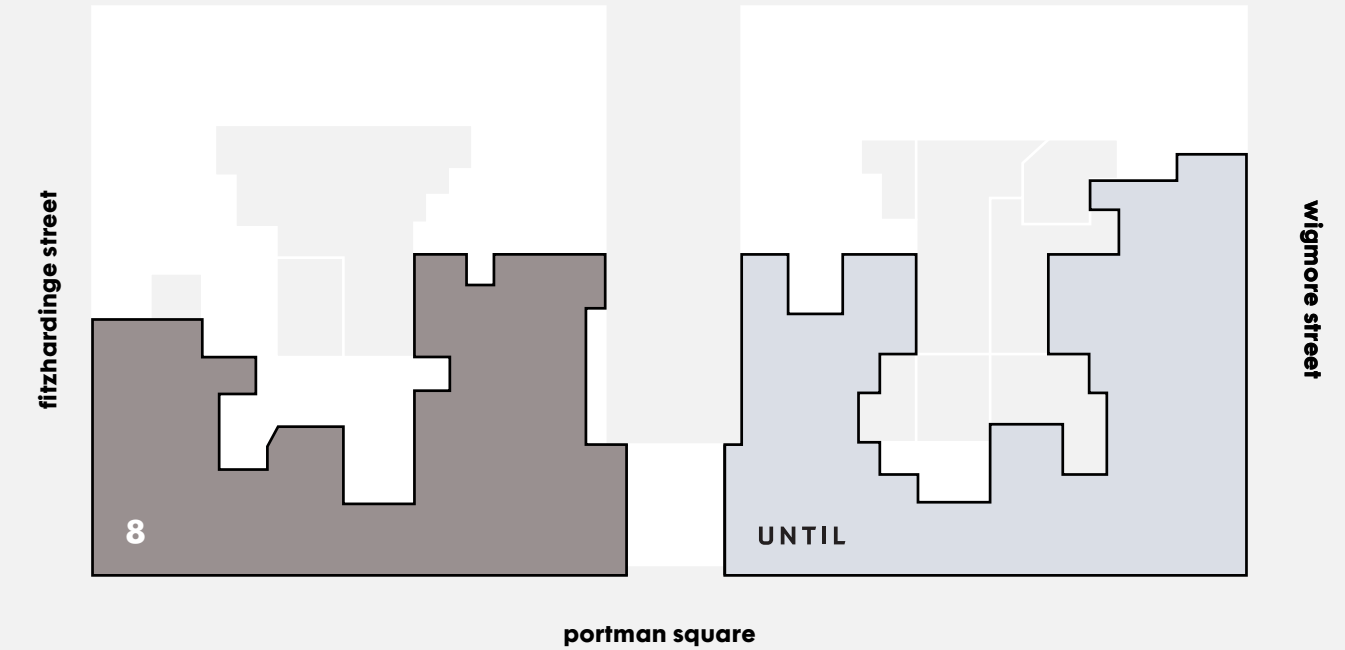


the building

GROUND



LEVEL ONE



key

available units

let units

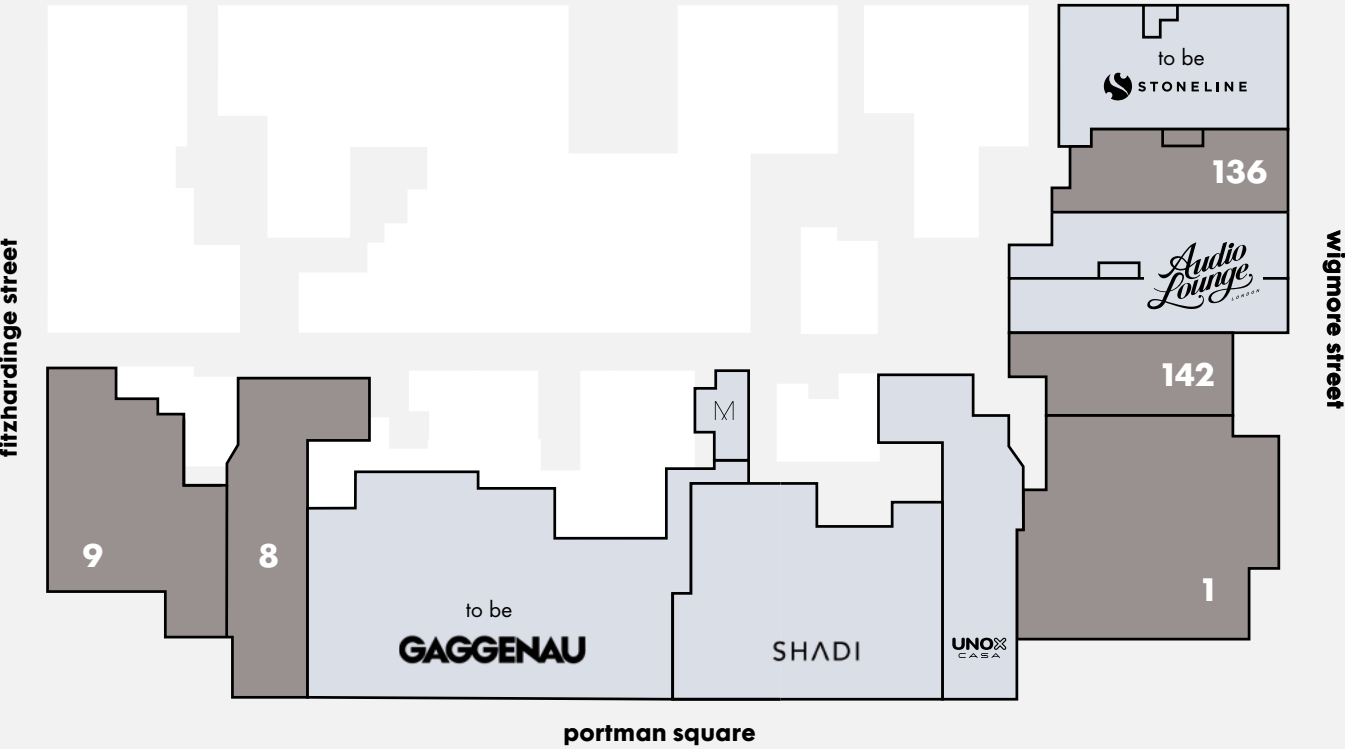
Portman Square  
1, 8/9

Wigmore Street  
136 & 142

net internal areas (sq ft)

	unit 1	unit 8	unit 9	unit 8/9	unit 136	unit 142
Level 1	—	6,307	—	6,307	—	—
Ground Floor	1,421	1,420	1,680	3,175	511	777
Lower Ground	2,000	1,390	1,345	2,939	611	1,111
Total	3,421	9,117	3,025	12,421	1,122	1,888

LOWER GROUND









# contact

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Under Anti Money Laundering Regulations, we are obliged to verify the identity of a proposed occupier once a letting has been agreed and prior to instructing solicitors. This is to help combat fraud and money laundering and the requirements are contained in statute.