



# portman&wigmore

MARYLEBONE, W1

introducing a new Central London destination for  
luxury design, interior and lifestyle brands

GPE.

a unique retail  
opportunity



## join the best-in-class

Wigmore Street, globally renowned for high-end luxury kitchen interiors and lifestyle showrooms, with a focus on craftsmanship, precision, heritage and longevity, is changing.

Situated at the crossroads of Portman Square and Wigmore Street, portman&wigmore comprises of 12 premium retail units and will create a stunning new cornerstone for high-end retail, redefining the area.

The striking architectural façade reinforces the heritage and prestige of this iconic London destination and presents a unique opportunity to be one of a select number of luxury brands ushering in this new era.

## key area highlights



Surrounded by leading luxury lifestyle brands



Four Underground stations\* in under ten minutes and 500m from the Elizabeth Line



Location is strategic link between Mayfair and Marylebone

40%

of all residential transactions in W1 in the 12 months to May '24 were in excess of £2m



London's best dining, hotel and cultural hotspots on your doorstep

24

luxury homeware and kitchen brands call Wigmore Street home



Average residential values in W1 are £1.4m, double the London average

45%

of shops are made up of lifestyle, kitchen and furniture shops

\*Bond Street, Marble Arch, Baker Street & Oxford Circus

**“Wigmore Street is the epicentre of luxury interiors and bespoke kitchen showrooms in London. Transformative for any business located here, Sola Kitchens’ turnover has doubled since opening our award-winning showroom in 2022”**

Sofia Bune,  
CEO and Founder of Sola Kitchens, 17 Wigmore Street

**SELFRIDGES & CO**

Adjacent to Selfridges

## Gaggenau's flagship store at portman&wigmore

Gaggenau have chosen portman&wigmore to relocate their London flagship store. Having traded successfully for 20 years from Wigmore St, they decided to relocate to 6-7 Portman Square, convinced by the benefits of huge visibility from passing traffic, proximity to Selfridges and likeminded Wigmore St occupiers, and closeness to the green space within the Square.

The striking 6,900 sq ft retail space on Portman Square will showcase Gaggenau's high-end appliances which focus on innovation and cutting-edge design. With stunning floor to ceiling windows and views over Portman Square, customers will enjoy a luxury showroom experience as well as the convenience of having the world's leading design and lifestyle brands in close proximity.

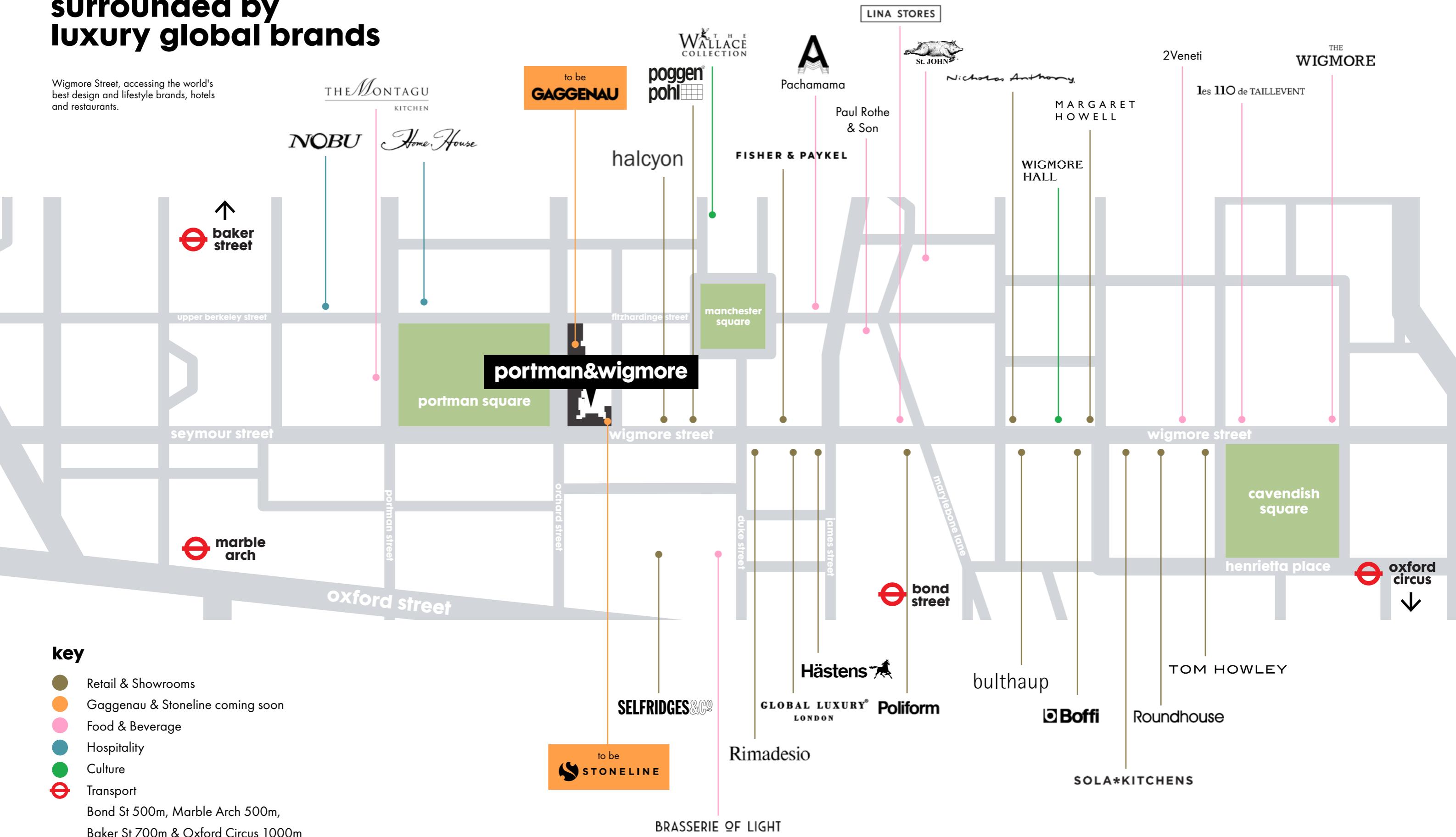


**"Each of our new flagships around the world offer a unique experience to our consumers as well as our customers. We are excited to launch our latest flagship at Portman Square, W1. We have always had a great confidence in this area of the West End and having successfully showcased our products here for many years, we believe our increased investment and presence in London will be well received in the capital."**

Simon Richmond, Head of Gaggenau UK

# surrounded by luxury global brands

Wigmore Street, accessing the world's best design and lifestyle brands, hotels and restaurants.



## join a curated collection

This is a rare opportunity to join a curated collection of luxury brands in a space with an incredible architectural façade that reinforces the area's prestige.

The flexible offer allows you to tailor the space to your brand's needs, with options available across lower ground, ground and level 1. Enjoy impressive floor-to-ceiling heights, views of Portman Square and generous natural light, a unique space to showcase your brand.

## key building highlights

100m

Portman Square  
parade length



Impressive floor  
to ceiling heights



Generous  
natural light



Stunning views over  
Portman Square



Upper levels  
comprise of high  
end residential  
apartments with a  
captive audience  
and high spend  
capacity



Unique heritage  
building delivers  
an impactful  
backdrop for  
brands



Delivered by  
GPE - a trusted  
property partner  
with a proven  
track record

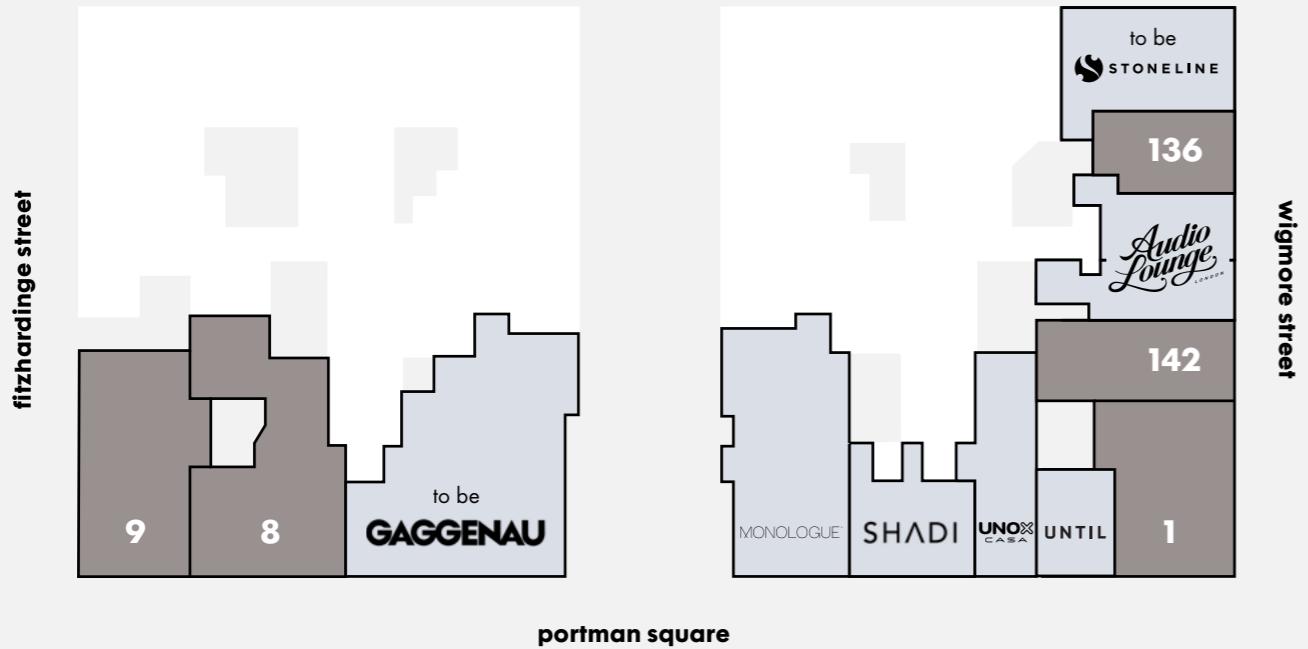


Neighbouring  
luxury lifestyle  
and design brands  
bring high spend  
shoppers into  
the area

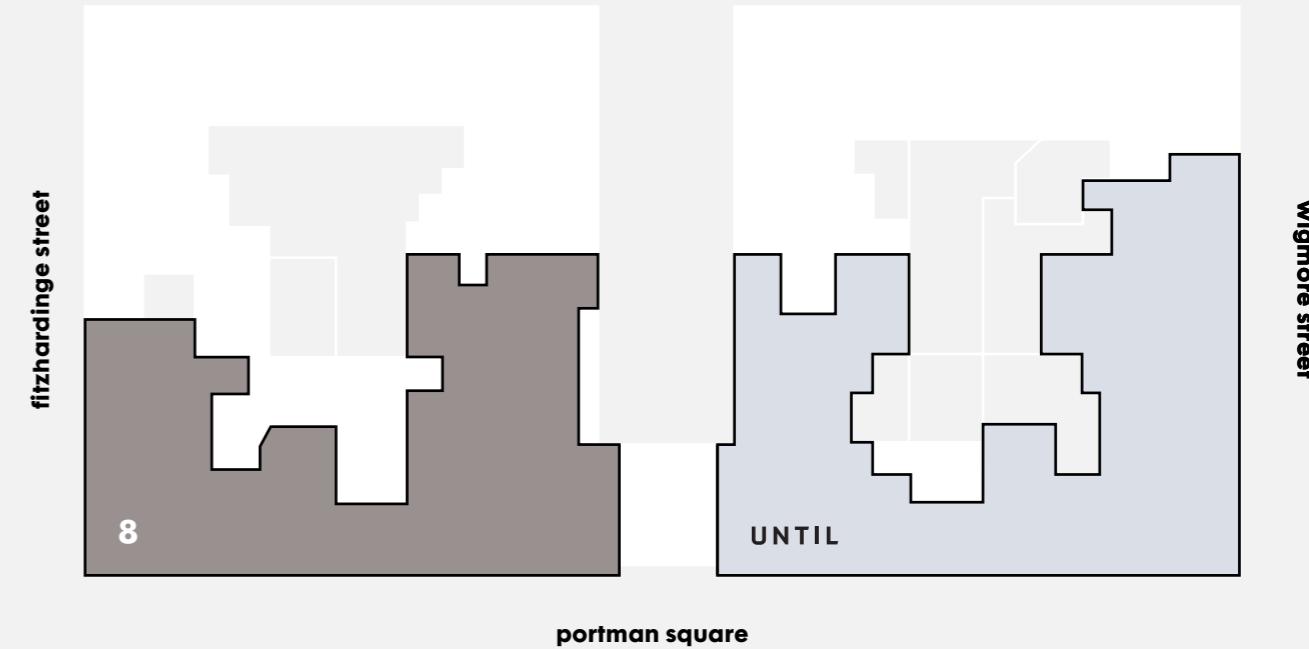


# the building

## GROUND



## LEVEL ONE



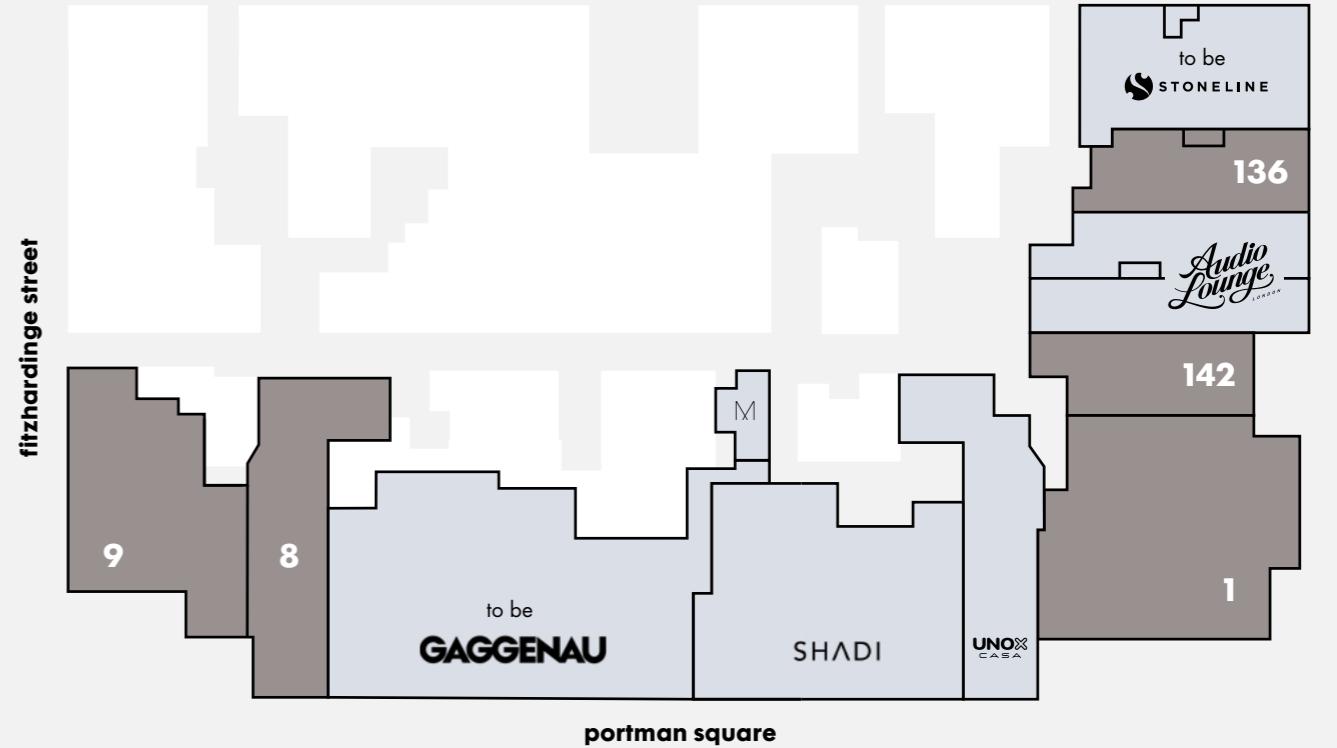
key



### net internal areas (sq ft)

	<b>unit 1</b>	<b>unit 8</b>	<b>unit 9</b>	<b>unit 8/9</b>	<b>unit 136</b>	<b>unit 142</b>
Level 1	—	6,307	—	6,307	—	—
Ground Floor	1,421	1,420	1,680	3,175	511	777
Lower Ground	2,000	1,390	1,345	2,939	611	1,111
<b>Total</b>	<b>3,421</b>	<b>9,117</b>	<b>3,025</b>	<b>12,421</b>	<b>1,122</b>	<b>1,888</b>

## LOWER GROUND





# contact



for more information please contact  
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